

Data Management Services and Consultancy

Support your data strategy with expert advice

Draw on the experience and guidance of our data management experts to drive your data ambitions

Get more from your data

The data landscape of a modern organisation is larger and more complex than ever, meaning even a seemingly straightforward data project can pose tricky challenges. These hidden issues are why there is so much value in tackling these projects with experts with experience of facing them in previous projects.

Our Data Management Consultancy gives you access to decades of experience supporting large scale projects such as data migrations and creating single customer views as well as day to day activities helping organisations drive their organisation forward with data.

Keep reading to find out in more detail, the specific ways we can help you with your data.

Data Strategy Service

The Data Strategy Service is designed to provide businesses with a better understanding of the data they use by identifying existing barriers within the data, its quality, integrity and data management processes. The service is split into three main areas:

- **Data Quality Assessment:** Data is assessed using Experian reference datasets and duplication is measured. Attributes such as uniqueness, completeness and accuracy are analysed and documented to provide a picture of any gaps and recommended remediation steps.
- **Data Prioritisation:** Put a value on all of your areas of data based on factors such as key objectives and growth to help you prioritise actions.
- **Data Process Assessment:** We interview key users and managers to clarify and make recommendations around data structure and processes.

These 3 stages then form the foundations of your Data Strategy Roadmap, outlining and prioritising key recommendations and next steps.

Data Health Check

Data collected by an organisation degrades over time and can be prone to errors at the point of capture. Additionally, regulations such as GDPR make it increasingly important to ensure data stored is kept as current and accurate as possible.

Gain insight into the quality of your data with an in-depth analysis using our data management tools, providing detail on identified issues and recommended processes to improving the overall health of your data.

Technical Services and Support

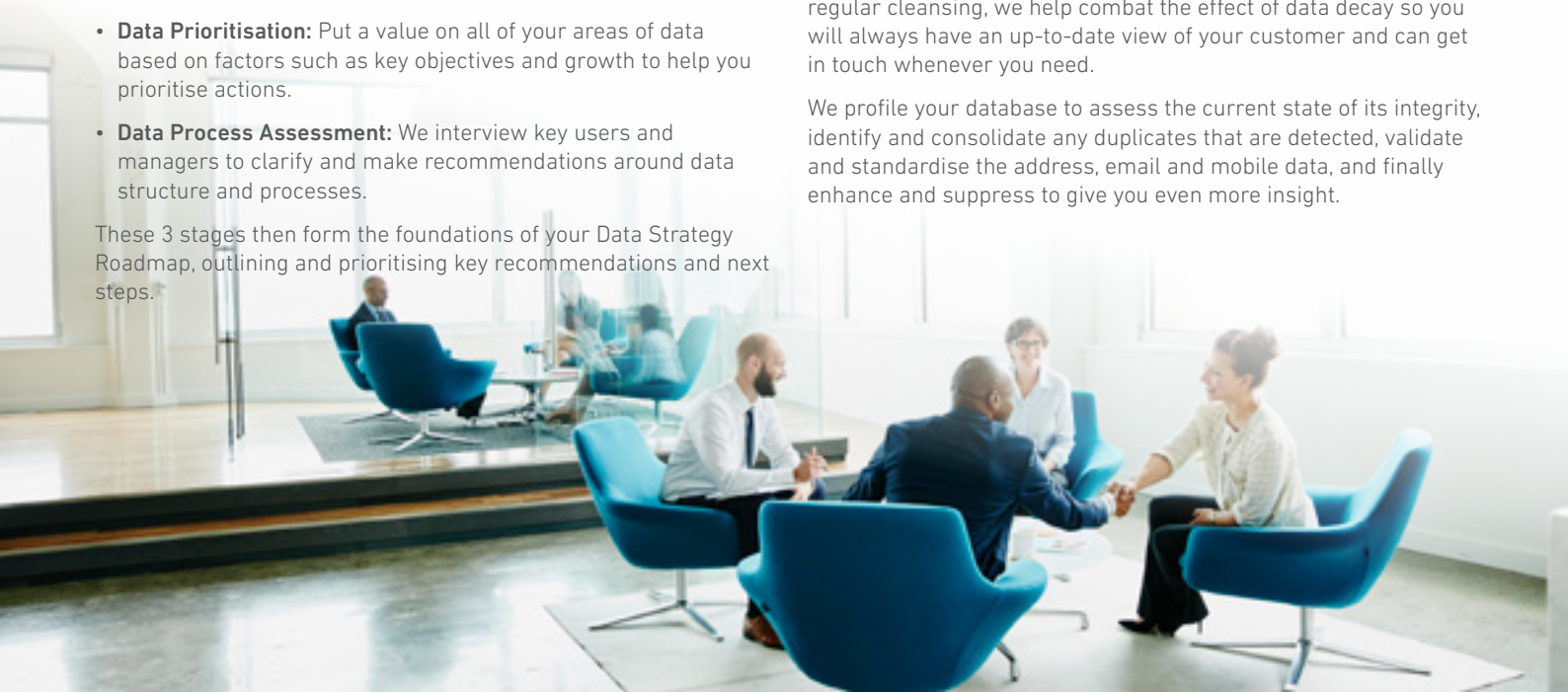
Our technical support team are here to ensure you get the maximum value from your data management investment. They are available to help you install and integrate the products, train your staff, and create power users so you get up and running as quick as possible.

Once you are set up, they will always be on-hand to resolve any issues, large or small so that you are always seeing value from the products.

Bureau Data Services

We help you drive better relationships with your customers, through more accurate contact data. Through either one-off or regular cleansing, we help combat the effect of data decay so you will always have an up-to-date view of your customer and can get in touch whenever you need.

We profile your database to assess the current state of its integrity, identify and consolidate any duplicates that are detected, validate and standardise the address, email and mobile data, and finally enhance and suppress to give you even more insight.



Data Management Services and Consultancy

Single Customer View

Make trusted decisions and improve engagement based on a single view of your customers. We help you plan, design, and execute your single customer view by guiding you through our 4-step process:

- **Investigate** – extracting, consolidating, and assessing the accuracy of your data.
- **Access** – profiling your data to help identify weaknesses and strengths within.
- **Improve** – using our unique data sets to bring accuracy and consistency to your customer data.
- **Control** – identifying and harmonising duplicates, and ensuring accuracy over time.

Data Governance

We help you to thrive in a regulated world, offering support to help you improve and regain control of your data throughout your organisation in line with your own governance policies.

Understand the state of your data and the steps to improve it (through services such as our GDPR Data Integrity Assessment), receive a data process assessment recommending data structure and process flow improvements, place value on data based on core growth and compliance objectives, and benchmark your processes, systems, and data flows to help understand how your organisation compares against best practice.

Data Migrations

Deliver your migration project on-time and on-budget with our next generation platform and range of expertise to make a potentially stressful project as seamless as possible.

Maximise the investment of your new CRM, ERP or TA system by ensuring your existing data is accurately and efficiently moved over. Our experts have invaluable years of experience facing the challenges and opportunities that the average data migration will pose meaning we deliver earlier value to the business and reduce the risk of failing to meet deadlines and objectives.



Talk to us about your data management needs and projects today – and find out how we can help.



Email us
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or give us a call
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